

# PUGET SOUND REGION ECONOMIC SOLUTIONSSUMMIT

Seattle

Tacoma



Cradle to wealth: a national economic imperative

## SAVING AMERICA'S BLACK BOYS

Saving  America's Black Boys

## WEALTH MANAGEMENT FORUM

Tacoma, Washington | August 16, 2013



# PSEIBAA

Puget Sound Enterprise  
Incubator and Business  
Accelerator Academy

(PSEIBAA) builds bridges that  
connect the economically  
disconnected to the local  
innovation ecosystem.

## Overview

PSEIBAA has been established to provide  
sector related programs that address the  
needs of under-represented and under-  
served minority business enterprises  
including women, lower income  
entrepreneurs, recent immigrants,  
African Americans, Veteran disabled, and  
more.

The major focus of PSEIBAA is to provide  
resources and business education to  
these communities in order to help grow  
small businesses that create more jobs  
and other opportunities.

Puget Sound Nexus; William Factory Incubator

BUSINESSES  
NEXUS

Saving America's Black Boys





Thank you for joining us in a historic gathering of leaders and influencers from around the nation to focus on investing in solutions to save America's Black boys (SABB). We launched a national campaign on March 4, 2013 in Austin at the SXSWedu Conference to catalyze a conversation across America that leads to actionable investments in developing measurable outcomes in STEM education, entrepreneurship and wealth creation.

### **URGENT ACTION!**

We move with a sense of urgency, understanding the challenge of "saving" our Black boys from wandering lost and confused, flailing with a 20<sup>th</sup> century mindset while immersed in a 21<sup>st</sup> century Innovation Economy. This cause (SABB) requires informed, committed leaders (lifesavers) who will connect America's Black boys to local innovation ecosystems and economic opportunities.

### **NATIONAL INVESTMENT**

The investment in Saving America's Black Boys (SABB) is a national economic imperative. These are our fathers, sons and brothers, many of whom are stuck in the school-to-prison pipeline. Many are wasting unrealized talents, skills and ingenuity simply because they lack access to resources, infrastructure and mentoring to help them in their struggles to be the best they can be, and add to the economic competitiveness of the nation.

My Huffington Post series, "[3 Ways to Save America's Black Boys](#)," inspired the organizers of SXSWedu to offer me an opportunity to share these ideas with leading educators from around the nation.

The SABB Solutions Summit in Tacoma, WA is a half-day insightful engagement with committed stakeholders across the spectrum of the region's successful innovation ecosystem to go beyond the talk and invest in solutions.

I thank you all for joining me and my partners in a commitment to implementing solutions that result in new infrastructures, pipelines and prosperity.

Mike Green, Founder

Saving America's Black Boys (SABB) National Campaign

SABB  
CAMPAIGN





Greetings!

Innovation and inclusive competitiveness are essential game-changing components that will result in saving America's black boys. Innovation is anything but business as usual. SOLUTIONS + ACTIONS = RESULTS!

"Game Changerz, Inc. (GCI) is an impact organization engaging significant women to inspire others in becoming game changerz through empowerment, execution, innovation, involvement, & leadership; Carried out through life-changing, purpose-driven initiatives, programs, partnerships, and activities.

We have a mission to empower our youth and peers to become an unparalleled, powerful force to be reckoned with, becoming true "Game Changerz" in the world and the communities in which they live.

We are women of integrity, with a strong voice to be heard - one fervently dedicated to changing the game (in many facets) - one game at a time, one life at a time.

We aspire to build infrastructure so that we can implement effective programs to meet our mission(s)."

Tammara McDonald - Founder, President  
Diatra James, CFE, CICA - Vice President

SABBB  
PARTNER

# Puget Sound Nexus

Al Herron

Drea Bell

Puget Sound Nexus connects stakeholders in the innovation ecosystem to produce collaborative strategic discussion, and outcomes, that benefit the economic competitiveness of the region, with some substantive focus on STEM Education, and STEM Field Related Business Development.

Some of those Stakeholders are as follows:

- K-12 educators and policymakers
- University leaders
- Small business owners
- Startup entrepreneurs
- Corporate CEOs
- Financial industry professionals
- Risk capital investors
- Community leaders
- Clergy
- Parents
- Public-private partners
- Economic development orgs
- Foundations
- Elected officials
- Media

# PSNXS

*Puget Sound Nexus*

# SABRB CONSULTANT

Saving  Black Boys

# Top Flight LLC

James Staton

Lionel Spearman

Stephen Bailey

Our communities facilitate excellence and foster prosperity as we vet, develop, educate, empower, and nurture businesses who, in turn, empower other businesses and strengthen communities.

Top Flight LLC facilitates connections, relationships and opportunities through our associates. Introducing our youth to business ownership is key to the long term generation of wealth in our communities.

We believe business ownership builds character and families, and sustains communities.

We believe education — in particular STEM education (science, technology, engineering and math)— is the foundation upon which we must build economic equity and vitality in the 21<sup>st</sup> century.

The Saving America's Black Boys (SABB) national campaign is the platform upon which we are developing strategic solutions to many challenges in our communities.

We believe the creation of a culture and ecosystem that facilitates excellence and generates wealth is a major key to empowerment.

Thank you for joining us on this journey to success.

# SABB CONSULTANT

Saving America's Black Boys





BLACK CARD  
CIRCLE®

# Black Card Circle

We are glad for this opportunity to have an inclusive dialogue on wealth management with an inclusive audience. We believe that regardless of ethnicity it is important to empower people to grow and protect their wealth.

## About Black Card Circle

Black Card Circle® connects influencers and activists for social networking, business networking and philanthropy through exclusive events for its authenticated community of "Black Card" holders, respected professionals, upstanding community leaders, and inspiring entrepreneurs and activists.

The global Black Card Circle® community consists of "connectors, Influencers and activists" worldwide.



NEW LOOK FOUNDATION'S

## World Leadership Awards

CELEBRATING YOUTH AS WORLD LEADERS



BLACK CARD  
CIRCLE®

The Black Card Circle Foundation invites you to join  
Usher Raymond IV, Former President William Jefferson Clinton,  
Cammie & John Rice and 500 youth leaders

### 2010 World Leadership Awards

Friday, August 6, 2010

6:30 p.m. - Private VIP Cocktail Reception | 8 p.m. - Awards & Entertainment

\$5,000 - 2 VIP Tickets & Awards Ceremony

\$1,500 - Awards Ceremony

An unforgettable evening to recognize the diverse ways individuals, organizations and corporations are empowering youth as leaders and change agents around the world.

Celebrated with cocktails, dinner and musical performances by Usher, Justin Bieber and friends.

To support New Look's work by purchasing a sponsor level or tickets contact:

Cammie R. Rice

Melissa Ely



# WEALTH SPONSOR

Saving  Black Boys



## **William Factory Small Business Incubator**

1423 E 29<sup>th</sup> Street, Tacoma WA 98404 253-722-5800

Tim Strege, Executive Director

Tressa Hall, Project Coordinator

Created in 1986 to help new businesses in East Tacoma improve living and working conditions, we house over 40 companies in specialty trade construction, applied technologies and business services. Our companies take pride in the quality of their products and customer service.

William M. Factory, our Founder, made enormous contributions to the community for more than 40 years and was instrumental in correcting past injustices that restricted African American families from purchasing homes in local neighborhoods.

Mr. Factory served as a catalyst in expanding business and employment opportunities through his role as Co-Founder and President of the Tacoma-Pierce County Small Business Incubator, which received a 1988 "Neighborhoods USA" award.



# SABBB EVENT VENUE

Saving  Black Boys



## Johnathan Holifield, Esq.

Co-founder, The America21 Project  
VP Inclusive Competitiveness, Nortech

Mr. Holifield is a co-founder of [The America21 Project](#). He developed the [Inclusive Competitiveness](#) model, which is informed by more than 20 years of experience cultivating partnerships with universities, nonprofits, governments, civic organizations, and businesses to garner broad-based support and investment for new initiatives, including innovative and actionable strategies to address economic inclusion, angel and early-stage private capital formation, STEM education and nurture entrepreneurship ecosystems.

Results include collaboratively securing more than \$40 million of grant funding, cash investments, and in-kind operations support, creating Ohio's first information technology-focused high school, forming a \$40 million venture capital fund, and enabling a regional network of \$250 million of early-stage risk capital and designing community benefits and economic inclusion strategies for development projects totaling nearly \$1.5 billion.

A recognized thought leader on innovation and technology-based economic development, Mr. Holifield received Ohio gubernatorial appointments to the Midwest Governors' Association Investments for the Knowledge-based Economy Project and the Ohio House and Senate Joint Commission on High-Tech Business. He has written extensively on technology and innovation development and inclusion and was a featured blogger for Initiative for a Competitive Inner City (ICIC) and co-authored the *Economic Development Journal* article "Inclusive Clusters: Embedding Inclusiveness in Cluster Policy and Practice," the first enterprise to connect equity, inclusion and cluster selection, development and leadership.

He is founding executive director of CincyTech USA – *Cincinnati's Voice of Technology and Innovation* – and has held executive leadership positions with Cincinnati USA Chamber of Commerce and Cleveland Urban League and was a member of the Cincinnati Bengals of the NFL.

Mr. Holifield holds a bachelor's degree in Political Science from West Virginia University, a master's degree in Educational Foundations and a law degree from the University of Cincinnati. Mr. Holifield is also a graduate of the University of Oklahoma's Economic Development Institute.

# SABBB KEYNOTE



TIME	ACTIVITY	PRESENTER
8am – 8:50am	Welcome Breakfast	Host
<b>SABB Solutions Summit</b>		
9am – 9:30am	Economic Opportunity	Mike Green
9:40am – 10:40	Creating High-growth Tech Entrepreneurs	Moderator / Local Panelists
10:50am – 11:50	Tacoma's Innovation Ecosystem	Moderator / Local Panelists
Noon – 12:45	Lunch Keynote Winning the Economic Game	Johnathan Holifield, Esq.
<b>Wealth Management Forum</b>		
1pm – 1:45pm	Cradle to Career	Panel
2pm – 2:45pm	Business Ownership: a career choice	Panel
3pm – 3:45pm	Sudden Wealth Syndrome / Responsible Wealth	Panel
4pm – 4:45pm	Generational Wealth / Legacy / Estate Planning	Fireside Chat
5pm – 6pm	Reception	Host
7pm	Invitation Dinner	Sponsor

Special guest speakers will include:

Cedric President, cousin of Trayvon Martin.

Portland, Oregon Chief Technology Officer and CEO of Airship Technologies Group, Ben Berry.

# AGENDA

Saving America's Black Boys 

# ISSUES

## Economic Epiphany:

In 1969, the economic landscape of the U.S. was fundamentally and irrevocably changed. How and why? What was the impact? And why are the overwhelming majority of African Americans disconnected from the 21<sup>st</sup> century knowledge-based, tech-driven globally competitive innovation economy ... and what implications does that have for America's Black boys?

More importantly, what can Black Americans actively do to connect to their local innovation ecosystem and invest in developing a landscape of 21<sup>st</sup> century Opportunity for Black boys?

## Informing Influencers:

How informed are the influencers and leaders of Black boys about the 21<sup>st</sup> century innovation economy and the pathways for participation and competitiveness in today's economy? This panel will shed light upon the roles of K-12, higher education, government, corporate and small business leaders, private equity and philanthropy in developing interconnected innovation ecosystems that serve as a foundation upon which Black boys can access opportunity.

## Local Innovation Ecosystems:

STEAM education is the entry point to the local tech-based workforce and tech-driven high-growth entrepreneurial landscape. This panel will address questions pertaining to connecting disconnected Black communities to the local tech economy and developing inclusive frameworks that boost the economic competitiveness of the local region through job growth and wealth creation.

# TOPICS & ISSUES

How and why do each of these issues and topics play a role in the strategy to save America's Black boys?

# AGENDA

Saving America's Black Boys



# SABB & Wealth Management Summit

## TARGET ATTENDEES

Corporate Leaders  
Small Business Owners  
Startup Entrepreneurs  
Serial Entrepreneurs  
Tech-Based Economic  
Development Leaders  
Policymakers  
K-12 Educators  
Higher Education Leaders  
STEM Professionals  
Government Leaders  
Pro Athletes  
Celebrity Entertainers  
High Net Worth individuals  
Students

SABB engages and impacts leaders and influencers of Black boys.

Our Wealth Management Forum offers unique insights in developing, sustaining and growing wealth.

# ATTENDEES

Saving  Black Boys

1960



1998

2012



11% —————> **65%**  
Represented in NFL



11% —————> **77%**  
Represented in NBA



11% —————> **15%**  
Represented in MLB



< 1% —————> < 4%  
Bio/Health Scientists



< 1% —————> < 4%  
Math / Computer Science  
Engineers



< 1% —————> < 1%  
High-Growth Entrepreneurs  
High Growth Job Creators



< 1% —————> < 1%  
Risk Capital Investors  
Angels / Venture Capitalists



< 1% —————> < 1%  
Biz revenue % of overall GDP

Black males learn to compete and dominate the games they are taught to play.

It is time we taught Black males how to play the economic games of the 21<sup>st</sup> century.

# DISCONNECT

Saving America's Black Boys



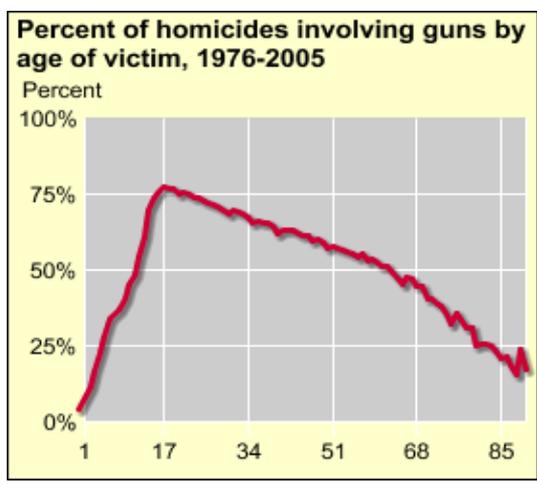
“Across America, the problem of Black male achievement seems intractable. We fail our Black sons more than any other racial or ethnic group. The large gap between Black males and others exists before these children start school and continues throughout their lifespan.”

**PROFICIENCY**

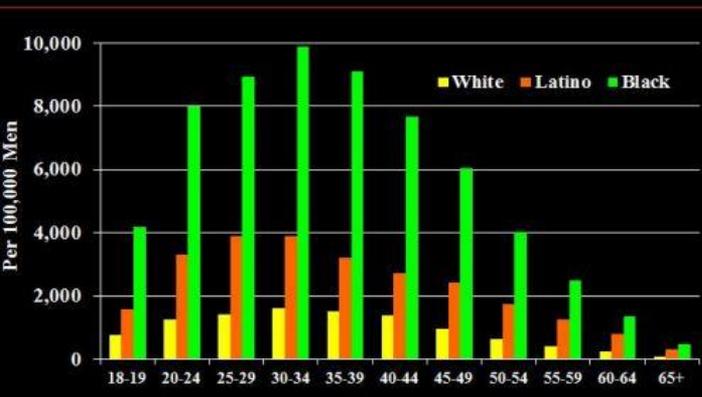
4<sup>th</sup> Grade  
Reading: 12%

8<sup>th</sup> Grade  
Math: 12%

[ETS Policy Notes Report, Fall 2011](#)



**Men in prison or jail, 2010**



**PROBLEM**

Saving America's Black Boys



**Black boys also lag behind their Black female counterparts.**

“While girls in general perform better in K-12 and in higher education than boys, gender differences among African-American groups are larger than among other groups.

“African-American women account for **62%** of all African-American undergraduates and **66%** of those who earn an associate’s degree.”

[Racial Gaps in Early Childhood: Socio-Emotional Health, Developmental and Educational Outcomes Among African-American Boys](#)

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**America has 3.5 million Black boys age 9 and younger.**



**Marian Wright Edleman**  
President and Founder,  
Children’s Defense Fund

**“It is a community disaster.**

**“A national disaster.**

**“Black boys are always at the bottom of the totem pole.”**

**PROBLEM**

Saving  Black Boys



## JACKSON, MISSISSIPPI

Population: 173,000  
Black: 80%  
White: 18%  
Hispanic: 1.6%

Businesses: 16,000  
Black-owned: 45%  
White-owned: 53%  
Asian-owned: 2%

---

### BLACK-OWNED BUSINESSES

MICROCOSM of U.S. PROBLEM

Revenues as percentage of total  
annual local GDP: **1.4%**

Average number of workers per  
business: **0.31**

Average annual payroll: **\$6,972**

## United States

### Black-owned Biz

1.9 million  
(7% of total)

Revenues: \$138B

Percent of GDP < 1%

1.8 million have zero  
employees

Only 14,000 with  
revenues over \$1M



# BUSINESSES

Saving America's Black Boys



## Tacoma, Washington

Population: 202,000

White: 65%

Black: 11%

Hispanic: 11%

Asian: 8%

Native American: 2%

Businesses: 14,300

White-owned: 80%

Asian-owned: 11%

Hispanic-owned: 3%

Native American: 2%

Black-owned: (Statistically nil)

Tacoma's black-owned business community mirrors the national stats:

Revenues = < 1% GRP

Businesses are mostly service-oriented and disconnected from tech economy.

## TACOMA

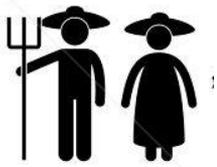
### Black-owned Biz

The number of Black-owned businesses in Tacoma represent too small of a sampling from which statistical data can be determined.



# BUSINESSES

Saving America's Black Boys 



## 19<sup>th</sup> Century Agriculture



## 20<sup>th</sup> Century Manufacturing



## 21<sup>st</sup> Century Tech Innovation

Since 1980,  
**all net new jobs** in U.S.  
are the result of  
**startups**  
fueled by  
risk capital  
investments.

Kauffman Foundation

### STEM Education

STEM Professions = fastest job growth  
26% higher wages\*



STEM-educated  
tech entrepreneurs  
create fastest-  
growing startups



Risk capital  
fuels growth  
of startups



Local  
innovation  
ecosystems  
support tech  
entrepreneurs



# ECONOMY

Saving  Black Boys

\*U.S. Dept of Commerce

Born 1955 - 1965

## Children of Civil Rights Era

Black boys can **perform**.  
 Black boys can **compete**.  
 Black boys can **lead** families.  
**Lead:** Schools & Businesses.  
**Lead:** Communities & Nations.



President Barack Obama signs executive order July 26, 2012: White House Initiative on Educational Excellence for African Americans.



Newark Mayor  
Cory Booker



Charlotte Mayor  
Anthony Foxx



Philadelphia Mayor  
Michael Nutter

### JUST 5 DECADES AGO

These leaders' parents faced significant obstacles in a society that was openly hostile. Today, we're raising boys in an Age of Innovation & Opportunity. **What will be the result in 2050?**



# COMPETITIVENESS

# CEDS: 21<sup>st</sup> Century Economic Development & Policy Language

Do you speak 21<sup>st</sup> century ecoddev and policy?

## What is CEDS?

The Comprehensive Economic Development Strategy (CEDS) is a federally mandated five-year plan — updated annually — designed to guide the economic growth of a region.

[See: Puget Sound Region CEDS.](#)

## Who produces a region's CEDS?

Typically, the Regional Development Organization (RDO) for each region will produce the federally mandated CEDS. A national association of development organizations (NADO) has 540 member RDOs. Do you know who manages the RDO in your region? See [NADO membership map.](#)

## Why should I care?

If you aren't involved in establishing the economic strategy for your region and developing the plan for funding programs and activities that fit within the architecture of the economic strategy, then you're likely not in the value chain and may be left complaining far down the line after funds have been allocated and your community's economic issues haven't been adequately addressed in the funding process.

The front of the line is at the [CEDS strategy table.](#) If you care about your community, you have to invest the time to sit at a table of collaborative input and economic strategy. Does your community have such a table of collaborative leadership that understands the local Innovation ecosystem?

See [Capital Area Economic Development District.](#)

## Economic Phenomena!

In NADO's 540 RDO member regions, Black communities have a remarkably consistent dismal economy, decade after decade, with no change in sight.

Do metropolitan Black communities have an economic strategy roundtable seated with collaborative leadership attuned to needs of the region?



# CEDS

Saving America's Black Boys

A small black silhouette of the United States map, positioned below the text "Saving America's Black Boys".

Continued economic growth and competitiveness is **unsustainable** without including disconnected minority sectors into the urban innovation economy.

See Brookings Institute [short video](#) on metro ecosystems for entrepreneurs

# AMERICA'S STARK REALITY

## URBANECONOMICS



**74% of Blacks**  
**80% of Latinos** → Live in metropolitan regions

Black and Latino Americans comprise nearly 1/3 of the population, yet their businesses account for **LESS than 3.5%** GDP and **employ roughly 1%** of working adults.



# URBAN ECONOMY

Saving  America's Black Boys

## EduTech



**Al Herron**

### **Founder and Executive Director, STEM-TAC Development Program.**

Founder & Executive Director, PSEIBAA Program for Emerging Businesses. Owner, Puget Sound Nexus.

Owner, XwebFusionTechnologies.

STEM-TAC is an innovative approach to STEM Education and Training that exposes students to industry professionals in Particle Physics – BioPhysics - Health Physics - Laser Physics and other scientific research and products. (al@xwebfusion.com)

## Aviation



**Ben Berry Jr.**

### **Chief Technology Officer for the City of Portland, Oregon.**

CEO and Chief Technology Officer for the AirShip Endurance VTOL UAV Drone and AirScape geo-spatial intelligence service.

Former Chief Information Officer for Oregon Department of Transportation's (ODOT), the second largest state agency. (benjamin.berry@comcast.net)

## Design



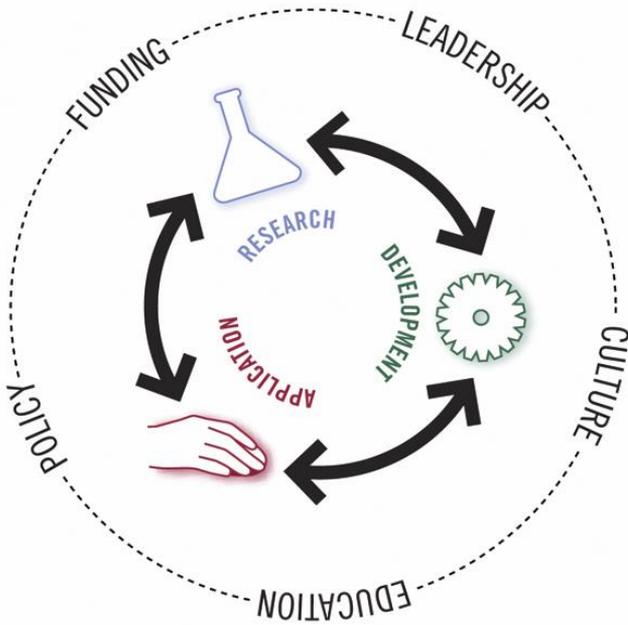
**D'Wayne Edwards**

Founder, CEO of Pensole Academy. Former shoe designer for Nike (Jordan Brand), L.A. Gear, Skechers. After leaving Nike in 2010,

Edwards began teaching his craft to a larger audience in partnerships with the University of Oregon, Parsons The New School of Design in New York and the Art Center College of Design in California. 23 of Edwards' former students were hired as footwear designers, including four at Nike, two at Jordan Brand and two at New Balance.

# BLACK INNOVATION

# COLLABORATION in Puget Sound



Can we invest in best practices that already produce results in STEM education, high-growth entrepreneurship and access to capital that fuels the growth of startups?

# SOLUTIONS

Can we form a collaborative table of strategic thinkers, planners and doers who represent the framework of the 21<sup>st</sup> century innovation economy?

Can we establish private investments, without waiting on government or foundations, toward developing infrastructure essential for Black youth to understand the big picture and learn how to compete in the local and global economic game?



# How do we build GENERATIONAL WEALTH?

Investing in entrepreneurship is key to building generational wealth.

Sustaining such wealth requires a current working knowledge of the evolving innovation economy.

# SOLUTIONS

INCOME INEQUALITY IN AMERICA

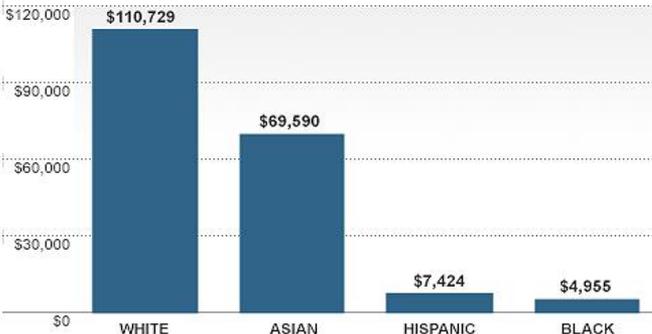
## Worsening wealth inequality by race

CNN Money

By Tami Luhby @CNNMoney June 21, 2012: 1:09 PM ET

[f Recommend](#) 6.5k [t Tweet](#) 960 [in Share](#) [+1](#) 56 [Email Print](#)

RACIAL WEALTH GAP



SOURCE: CENSUS BUREAU

The Great Recession has widened the wealth gap, and race is a major factor.

Saving  Black Boys

# 21<sup>st</sup> Century GENERATIONAL WEALTH CYCLE

## **STEAM Education**

College & Career Readiness

## **Competitive Intelligence**

Adaptive Innovator

## **Entrepreneurship**

Equity Investing

## **Wealth Management**

Estate Planning / Giving

The entrance to competitive arenas of the 21<sup>st</sup> century tech-based workforce and tech-driven entrepreneurship requires a high degree of proficient STEAM education (Science, Technology, Engineering, Arts and Math). Creating wealth requires entry into the entrepreneur or investor class ... or both.

STEAM education is the entry point to prepare and equip our children to be innovators, job-creating entrepreneurs, CEOs, equity investors and philanthropists in the 21<sup>st</sup> century.

# SOLUTIONS

Saving  Black Boys

# 3 Ways to Save America's Black Boys

## LANGUAGE

If we don't know the language of the 21<sup>st</sup> century innovation economy, how can we prepare youth to seriously compete in a capitalist society that's based upon competitive advantages and barriers to entry? Communication barriers lock doors, bar access to opportunity and undermine progress. It is essential that we understand how to converse in 21<sup>st</sup> century economics if we are to expect that our youth will become fluent in the economics of innovation.

## INVESTMENT

Steve Blank, professor of entrepreneurship at Stanford University said: **"Silicon Valley would be just a bunch of smart engineers tinkering in their garages without a culture of risk capital."**

A cursory look at most any Black community and the evidence is striking: There is no culture of investment in innovation. There is no culture of risk capital. We do not provide incentive for our kids to create, collaborate or even compete in the marketplace with their counterparts. Our youth suffer because we are risk averse.

## MENTORING

Anyone who has tried to find their way on a road trip without a map or GPS understands the frustration of being lost and confused. Our boys need good guidance, counseling, encouragement, and support. Daily. They need coaches who understand the game.



Change their language

Invest in their creativity

Mentor them into the mainstream

Read [Mike's 3-part series in the Huffington Post](#), which became the catalyst for a national campaign.

# 3 WAYS

Saving  Black Boys

# Ask Yourself

Is there a culture of innovation and entrepreneurship in my community and schools?

Do any schools, churches or community organizations host Hackathons, brainstorming, Startup Weekends, Pitch Competitions, Innovator Meetups, Entrepreneur Mixers, etc?

I have an idea for a product, service or business. Is it readily known in my school, church and community where I can turn for my next step?

How many community innovations have been invested in by members of my community?

Where can interested parties go in my community to learn about crowd funding, angel investing, venture capital and SBA/SBIR/STTR grants?

Am I willing to invest my time, money and energy in developing activities that lead to building an innovation ecosystem and infrastructure in my community?

**INFRASTRUCTURE**

# BIOGRAPHIES

Saving  Black Boys

## BIOGRAPHY

Mike is an award-winning national journalist with 17 years media experience. He is a New York Times Leadership Academy Fellow with training in social media and building online communities from CNN & Dow Jones. Mike currently writes for the Huffington Post and is a columnist with the Governing Institute.

### Digital Media Consultant

Mike assists entrepreneurs and organizations with their media strategy, understanding media trends, marketing, PR, and building and sustaining online audiences while monetizing digital content.

### Impact Strategist

Mike produced a ScaleUp Innovation rally for Oregon Governor John Kitzhaber in Nov. 2012 that launched a national ScaleUp campaign.

**Clinton Global Initiative (CGI America):** Mike is the director of the ScaleUp Campaign that is now part of the CGI America commitment with national leaders and former president Bill Clinton. ScaleUp is developing new economic models for collaborating national and local resources to scale up identified local ready-to-scale enterprises.

**Saving America's Black Boys (SABB):** Mike is the founder of the Saving America's Black Boys National Campaign and Solutions Summit Series..

**Co-founder, The America21 Project:** Mike is recognized nationally as one of the leading expert media voices addressing economic challenges and opportunities facing minorities across in America in the 21<sup>st</sup> century global Innovation Economy.

### Honorable Veteran

Mike served 12 years in the Navy, which included receiving *Sailor of the Year* as a propulsion engineering supervisor aboard an amphibious assault warship, decommissioning a guided missile cruiser and receiving many awards in recruiting.

### Dr. Michael Eric Dyson

"No discussion about education of minorities is complete without speaking with Mike Green."

(MED Radio Show Jan 20, 2011)



MIKE GREEN  
mike@blackinnovation.org

Contact:  
mike@blackinnovation.org

Saving America's Black Boys

## BIOGRAPHY

**Lotay Yang**

**Black Card Circle®**

**Black Card Circle Foundation**



**Lotay Yang** has 20+ years in wealth management

A graduate of the University of California, Los Angeles (UCLA), Lotay Yang brings over 15 years of professional experience at Fortune 500 Financial Institutions. Lotay has served at a Vice President level or higher at several firms including Boston based Fidelity Investments and Chicago based Northern Trust Bank.

Lotay founded [Black Card Circle®](#), the trusted network for influential individuals worldwide in 2005. Black Card Circle® unifies connectors, influencers, and activists (CIA's) for social networking, business networking, and philanthropy through exclusive events for its authenticated community of "Black Card" holders, respected professionals, upstanding community leaders, and inspiring entrepreneurs and activists.

Lotay Yang



BLACK CARD  
CIRCLE®

Saving America's Black Boys



## BIOGRAPHY

### Tim Strege

Executive Director, William Factory  
Small Business Incubator



Oversees operations of a \$10 million investment in incubator facilities adjacent to Interstate 5 in Tacoma, WA. that is the center for over \$40 million in annual commercial revenues earned by over 40 companies.

- Co-Author, Report to the US Congress on Small Business Capital Formation (1998 and 1999). Note: This report proposes administrative and policy initiatives to increase financial capital for small and emerging enterprises.
- Appointed by Washington State governors to serve on the Governor's Economic
- Development Task Force, the Governor's Advisory Council on Investment in Human Capital, the Governor's Energy Conservation and Weatherization Task Force and the Washington State Committee on Health Occupations.
- Founding Chairman of Pierce Transit (1978-1984)

#### Educational Credentials

- Master's Degree, Public Administration, Harvard University
- Bachelor's Degree, Pacific Lutheran University
- Advanced Studies - London School of Economics, Stanford University and Harvard Law School.

Tim  
Strege

William Factory  
SMALL BUSINESS INCUBATOR

Saving America's Black Boys

## **BIOGRAPHY**

### **James Staton Jr.**

Managing Partner, Top Flight LLC  
Charlotte, North Carolina  
Industry: Business Development



### **Previous**

Board Member/Executive Committee at Carolinas  
Minority Supplier Development Council  
Chairman at National Minority Enterprise Business  
Input Committee  
Board Member/Executive Committee National  
Minority Supplier Development Council (NMSDC)  
Managing Director Hoist Manufacturers Institute  
Managing Director Monorail Manufacturers  
Managing Director Overhead Material Handling  
Manufacturers  
Managing Director Crane Manufacturers  
Director of Sales Material Handling Alliance  
Director of Membership Material Handling Alliance  
Managing Director: Crane Manufacturers Assoc.  
Managing Director: Monorail Manufacturers Assoc.  
Management Executive: Overhead Material  
Handling Systems Council  
Management Executive: Plastics Manufacturers  
Product Section MHI  
Director of Membership: Material Handling  
Industry Alliance  
Director of Sales: Material Handling Industry  
Alliance  
Vice President Sales: The Trade Show Group  
Plant Engineer at Miller Printing Equipment  
Sales Engineer: Mechanical Transmission Supply  
President: Staton Associates  
Process Engineer: General Motors Corporation

### **Education**

Dartmouth College - The Tuck School of Business  
Queens University of Charlotte  
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# Puget Sound Region Economic Solutions Summit

Tacoma, WA | Aug. 16, 2013

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